

# Motueka Women's Support Link Strategic Plan

August 2024 – August 2027



## Vision

All women and their families within our community are safe, well and empowered to meet their full potential.

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- To empower women of all ages to recognise their resourcefulness and reach their full potential.
- To increase safety for women and children and promote healthy, non-violent relationships.
- To understand the implications of Te Tiriti O Waitangi and offer culturally appropriate services.

## Mission

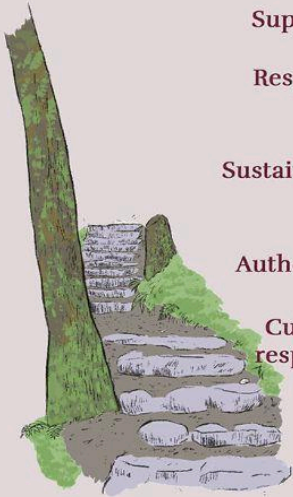
We do this through support, counselling, advocacy, crisis support service, workshops/programmes and community mobilisation.

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## Values

Our services and work are Supportive, Accepting, Sustainable, Authentic, Culturally Responsive and informed by our commitment to Equity.

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### Supportive

We offer care, support and advocacy for all our clients to help promote their safety and wellbeing.

### Respecting

We accept our clients as they are, no matter their background or experiences and respect them as whole people.

### Sustainability

People are at the centre of our organisation. We look after the wellbeing of our staff so our clients can continue to rely on us. We work with our clients' strengths so they can grow and thrive in their lives. Financial stability and sustainability are a priority within our organisation to ensure we can continue operating long-term.

### Authenticity

We are open and honest with clients, each other and other agencies, working from a values base and striving for continual improvement in our practice

### Culturally responsive

We support clients in their Tino Rangatiranga. We recognise and value a person's uniqueness and their personal context and cultural perspective. We actively seek to ensure our services are culturally appropriate for all our clients.

### Equity

We acknowledge the existence of structural oppression on the basis of race, class, sexuality and gender. We operate in a way that is intersectional and ensures accessibility of our service for all women in our community.

## Strategic Goals



- 1 We offer a wide range of unique and culturally responsive services that aim to empower our clients and ensure they are safe and supported.

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- 2 We offer education and prevention programmes and inspire community mobilisation and contribute to community capability.

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- 3 Our organisational systems and structures are clear and well understood by our staff, volunteers and board members. We support each other to do our work safely.

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- 4 Our organisation is financially sustainable providing security for staff and clients and enabling our organisation to grow and thrive.

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- 5 The wellbeing of our staff, volunteers and board members is a priority. MWSL ensures a healthy work environment and a supportive organisational culture.

